



RUSHING MCCARL

ELEGANT LEGAL SOLUTIONS

www.rushingmccarl.com

RUSHING MCCARL'S LITIGATION PRACTICE

Rushing McCarl is a boutique litigation firm that provides elite trial and appellate advocacy. Our tactics create the conditions for favorable early settlements, dispositive motions, and against-the-odds victories at trial and on appeal:



Expert legal research, writing, and argument.

Our briefs, motions, and presentations tell the client's story and show off the strengths of the client's case at every opportunity through compelling narratives, visual aids, and lucid explanations of the law. John Rushing is a sought-after oral advocate, and Ryan McCarl is the author of *Elegant Legal Writing*.



Case evaluation and risk management. We use case evaluation techniques such as decision trees to help clients take the long view and make sound litigation decisions through the lens of risk management.



Strategic positioning. We candidly evaluate the strengths and weaknesses of the client's case and select arguments that are consistent with the evidence and capable of persuading trial and appellate courts. Ryan McCarl's experience as a federal appellate clerk and John Rushing's experience as a trial attorney give the firm insight into how judges and juries think.



Efficient investigation. We gather evidence through targeted early discovery supported by AI-backed document review techniques, then deploy this evidence throughout the proceeding to reinforce case themes.

RUSHING MCCARL'S PARTNERS

John Rushing and Ryan McCarl's elite trial and appellate advocacy has helped Rushing McCarl build a track record of victories for plaintiffs and defendants. They lead a team of attorneys who graduated from top law schools and share their passion for legal work and client service.

John Rushing. John Rushing is a sought-after advocate and negotiator who captivates juries and tells clients' stories in compelling ways.¹ He has been repeatedly selected by Super Lawyers based on peer evaluations and often teaches trial-advocacy seminars to other attorneys. Rushing began his legal career at Vinson & Elkins LLP before joining the products liability team at Sidley Austin LLP, where he represented global companies in multidistrict cases. He later became a trial attorney and secured a record-setting settlement in Little Rock County, Arkansas. Rushing earned a J.D. with Honors from the University of Texas School of Law and an M.Phil. from the University of Oxford.



Ryan McCarl. Ryan McCarl is an expert in litigation strategy whose work reflects an acute understanding of how judges think. He wrote the bestseller *Elegant Legal Writing*,² taught Advanced Legal Writing at the UCLA School of Law, and delivers seminars on effective advocacy to national audiences such as the ABA Litigation Section, the Los Angeles City Attorney's Office, and the Texas Office of the Attorney General. McCarl clerked for the Hon. David M. Ebel on the U.S. Court of Appeals for the Tenth Circuit and litigated at WilmerHale and Hueston Hennigan. He earned a J.D. with honors from the University of Chicago Law School and M.A. degrees from the University of Chicago and the University of Michigan.



¹ You can watch John Rushing argue a Ninth Circuit case at bit.ly/doevcopa.

² University of California Press 2024. www.elegantlegalwriting.com.



RUSHING MCCARL'S WORK

Rushing McCarl holds itself to the highest standards and litigates on equal terms with the world's most prestigious law firms. We invite you to browse examples of our public filings and arguments at bit.ly/rushingmccarlexamples.

The firm's early accomplishments since its mid-2020 founding include:

- Won jury verdicts of \$17.8M, \$9.9M, and \$3.3M in business disputes.
- Won total victories for defendants in trade-secrets and secured-transactions cases.
- Won a \$468K California Labor Commissioner award for an iHeartRadio DJ in an entertainment-law case.
- Won a Ninth Circuit reversal for a victim of an in-flight assault.
- Won a \$500K cryptocurrency-fraud judgment (covered in Forbes), leading to a federal indictment.
- Represented the Leonard Cohen Family Trust in a malpractice case (covered in the Los Angeles Times).
- Named co-lead plaintiffs' counsel in a deceptive-advertising class action (covered in Law360 and Reuters).
- Convinced a Fortune 100 company to capitulate in two trademark disputes for under \$2,000.
- Filed influential amicus briefs, with one cited by a federal court and another leading to an invitation to present to the Department of Justice.

Call us to discuss how we can help with your legal needs.



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